

Honoring the Past, Treasuring the Present, and Shaping the Future.

# Our Impact Since 1977

1977

SALT LAKE

2022

- **173** Single-family homes constructed; community investment of \$33,187,400.
- Multi-family units constructed; community 165 investment of \$18,000,000.
- 103 investment of \$15,161,716.
- Housing loans and grants funded or facilitated; 841 community investment of \$107,634,866.
- **3,249** YouthWorks program graduates; community investment of \$3,993,404.
- Homes painted during our annual Paint Your 764 Heart Out event; community investment of \$904,861.
- Homes raked during our annual Rake Your Heart 48
- Westside Leadership Institute graduates; 636
- 636 community investment of \$374,270.

## Total NWSL Community Investment: \$ 179,270,917

Housing Units: 912

Businesses: 7

Infrastructure: **\$ 350,000,000** 

Total Stakeholder Investment: \$ 529,270,917

### Dear Stakeholders,

This marks NeighborWorks Salt Lake's 45th year of partnering to serve Salt Lake County communities. We appreciate our strong local and national partnerships which have allowed us to continue to increase our investment in neighborhoods through 2022.

We are working toward breaking ground on the Maltair Lanes corner (AKA Euclid) development to build 2022 has continued to be a challenging year. Housing townhomes this next year, as well as start work on the prices continue to be at all-time highs, making it difficult designs for townhomes at 800 West and Simondi, and to purchase homes we can improve for affordable housing. Interest rates are still rising, making the purchase of a home infrastructure on Tripp Lane in Murray City. even more difficult. Despite these headwinds, we have Despite the challenges we have faced in 2022, we been busy finding ways to continue making a difference. Below are some of our accomplishments this year. for the benefit of the Salt Lake County communities.

This year we were approached by AAA Fair Credit Foundation to merge our services under the NeighborWorks Salt Lake umbrella. We received approval from our board and theirs to continue the very important work and services for greater impact. We are happy to welcome the new staff to NeighborWorks Salt Lake.

We have continued the process of creating a community land trust that will make home ownership more attainable for those with lower incomes, and ensure these residents are not displaced due to land speculation and gentrification. The community land trust will ensure long-term housing affordability in the neighborhoods we serve. The sale of the Citifront apartments this year will help endow the land trust with funds to start this important initiative.

We continue to see success in our Affordable Housing and Mission Investment Fund, having raised \$55,000,000 and deploying \$50,000,000 to our sister NeighborWorks network organizations. This fund helps neighborhoods across the nation, and the income from the fund helps us to better address our local needs.

Our community engagement activities were helped by over 100 volunteers in more than a dozen events, serving 38 families. We continue to see success in the

# Message to Stakeholders

Westside Leadership and Youthworks programs with 65 YouthWorks students and 30 Westside Leadership graduates this year. Our lending program facilitated \$9.9MM in affordable housing preservation and purchase throughout Salt Lake County.

will continue to find ways to best leverage our resources Our staff is dedicated to finding ways to best leverage partner dollars and provide solutions in our communities. They will continue to drive success and engage you, our partners, as we move forward.

We appreciate each of you, our investors and benefactors, for your confidence in us as we work toward our common goal and are grateful to a dedicated staff, committed board of directors, and hundreds of volunteers who improve neighborhoods block by block... house by house, and neighbor by neighbor.



Maria Garciaz, CEO



Bryce Garner, Board President

House by House... Block by Block.. Neighbor by Neighbor. 1977 ~ 2022



Rebuilding Neighborhoods



## Executive Office

David Nimkin, Executive Director, 1977-83 Kathy Sheaffer, Executive Director, 1983-90 Maria Garciaz, Chief Executive Officer, 1990-Present

## Present Board Members

Alama Uluave, Resident Adebimpe Deji-Olatunde, Resident Amber Gracanin, U.S. Bank Autumn Johnson, Morgan Stanley Bank Bryce Garner, President, Resident Charles Knadler, Vice President, Regions Bank Christy Sapp, Secretary, Resident Curtis Mansfield, Rocky Mountain Power Jared Hall, Murray City Jonathan Oettli, Washington Federal Bank Jose Organista, Resident **Robert Pedersen**, Treasurer, NelNet Bank Roberta Reichgelt, Salt Lake City Scot Barraclough, Resident Sean McKenna, Goldman Sachs Bank Wayne Murakami, Resident James Wood, Ex-Officio, University of Utah Timothy Raccuia, Ex-Officio, Zions Bank

# Present Committee Members

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Mark Hales, Tibble Fork Advisors Sam Bentley, Sallie Mae Bank Robert Pedersen, NelNet Bank

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Real Estate Development Committee Brian W. Jones, Merrick Bank Jeff Sandberg, Resident John Taylor, Medallion Bank Stephen Howell, Celtic Bank Timothy Raccuia, Zions Bank YouthWorks Committee Allan Phelps, Resident Autumn Johnson, Morgan Stanley Billy Palmer, Resident

Allan Phelps, Resident Autumn Johnson, Morgan Stanley Bank Billy Palmer, Resident Blake Marzloff, WebBank Cuong Nguyen, Utah State Board of Education Justin Masterman, Celtic Bank Robert Rendon, Zions Bank Scot Barraclough, Resident Wendy Jack Alvarado, Horizonte Instruction and Training Center

# FY 2021-22 Statement of Financials

Private Support:	\$654,002
Public Support:	\$855,499
Interest Income:	\$1,325,209
Property Sold:	\$13,020,727
NeighborWorks® America Dollars (leveraged in Utah) 146:1	
Total Revenue:	\$15,898,483
Total Expenses:	\$2,951,707
Total Liabilities:	\$26,319,366
Total Equity:	\$26,415,700
Total Assets:	\$52,735,066

NWSL's most recent financial audit is available upon request.



Rebuilding Neighborhoods

# Lines of Business 2022

## Affordable Housing and Mission Investment Fund

Loan funds provide flexible capital to other well-performing nonprofit organizations across the country.

- Current outstanding portfolio balance of \$21.5MM.
- 5,232 Total housing units built.
- 4,338 Total jobs created.
- 29 Total communities benefited nationally.
- \$1.2BB Total leveraged community investment.
- Partnered with 6 lending institutions for the establishment of AHMI 4.
- \$20MM Raised to be made available to the network.

Technical and financial assistance for business owners, employment training, improving commercial properties, and more.

- 3 Small business networking events hosted.
- 3 Small business workshops hosted.
- 2 Economic development projects engaged.
- 15 Small business grants awarded for a community investment of \$7,500.

### Community Building and Organizing

Residents and stakeholders come together to foster a renewed energy, expertise, pride, and investment in the community.

- 13 Houses painted for our 40th annual Paint Your Heart Out event with over 80 volunteers.
- 25 Yards raked for our Rake Your Heart Out event with over 50 volunteers.
- 30 Residents graduated from the Westside Leadership Institute.
- Over 850 volunteer hours were donated, valued at \$25,457 in community investment.
- Participated in over 100 community events, meetings, and panel discussions, including local organization sponsorships and community improvement projects.

## Home Ownership Promotion Services

Housing loans, grants, and improvement services for new and existing homeowners.

- 44 Customers completed 264 hours of homebuyer education.
- 1 First Mortgage facilitated.
- 5 Home Improvement loans/grants for a community investment of \$46,000.
- 37 Mortgage Payment Assistance grants for a community investment of \$137,530.
- 7 Down Payment Assistance grants for a community investment of \$134,235.
- Facilitated over \$2.7MM in new home purchases
- Preserved over \$7.2MM in home value.

## Real Estate Development

Rehabilitation of problem and/or foreclosed properties as well as new construction and in-fill housing.

- 5 Community member properties rehabilitated for a community investment of \$124,750.
- 1 Single-family residential home sold, valued at \$370,000.
- 1 Multi-purpose complex sold, valued at \$12.5MM.
- 1 Xeriscaping project completed.
- 41 Mixed-income housing units under development with a total land value of \$3MM.
- \$1,422,532 Invested in local real estate development.

Neighborhood-based program assisting underserved youth ages 14-18 in workforce development and leadership training.

- 65 Youth served through programming.
- 55 Community Builders graduated from the program.
- 3,025 Hours volunteered by Community Builders, valued at \$90,598.
- 17,600 Hours of workforce development training completed by Community Builders.
- 8,800 Hours of life, social, and civic engagement skills training completed by Community Builders.
- Community Builders participated in 15 service projects.

# NeighborWorks®

SALT LAKE

# Ted Wilson supports the opening.

office at 622 West 500 North.



**1977** – Salt Lake Neighborhood Housing Services, Inc. (NHS) opens in 9th East & 9th South in East Liberty Park. First Executive Director is David Nimkin. Salt Lake City Mayor

**1996** – Builds 12 homes at Argyle Court, Utah's first mixed-income development. President Clinton recognizes NHS for outstanding revitalization efforts. Moves to new

**1982/83** – Expands to Poplar Grove neighborhood. Governor Matheson cuts the ribbon. Second Executive Director is Kathy Sheaffer. Owner-built housing, Paint Your Heart Out, and YouthWorks programs begin

**2000/01** – Expands services to Glendale, Rose Park, and West Capitol Hill. The NHS Homeownership and Community Building Center opens. Department of Treasury designates NHS as a Community **Development Financial Institution.** 

1988/89 - 5,000 clients receive home rehabilitation assistance to date. Chapman Street Festival is organized. State-wide housing initiative begins. YouthWorks Program begins accepting young women.

> **2003/04** – Partners with stakeholders in completing Citifront Apartments development. Opens the Westside Leadership Institute in partnership with University Neighborhood Partners and Salt Lake City Weed and Seed.

# Treasuring the Present



**2007/08** – Salt Lake Neighborhood Housing Services, Inc. officially starts doing business as NeighborWorks® Salt Lake (NWSL). Bridge Over Barriers art project begins transforming I-15 underpass at 650 West 300 North.

2018/19 – NWSL acquires 4 problem properties in the Marmalade neighborhood and builds 23 market-rate homes. First Rake Your Heart Out assists 10 residents.

2010/11 - NWSL partners with Murray City and establishes a branch office. NWSL establishes the Affordable Housing Mission Investment (AHMI) fund.

mortgage payment assistance to meet critical community need.

**2013** – NWSL organizes with community to advocate for resident-conscious designing of the North Temple tracks. Residents select artwork.

**2020/21** – NWSL begins developing the NeighborWorks<sup>®</sup> Community Land Trust with surplus from Citifront sale. NWSL launches vaccination clinics, the Digital Inclusion Initiative, and rental and

2022 – NWSL celebrates 45 years of rebuilding neighborhoods! NWSL acquires AAA Fair Credit Foundation and begins offering financial coaching and education. NWSL establishes the fourth and final installment of the AHMI loan fund. NSWL partners with Intermountain Healthcare to establish workforce development efforts in the healthcare industry.

# Shaping the Future

### Westside Leadership Institute

In 2023, the Westside Leadership Institute will expand services county-wide. In partnership with the University of Utah, the steering committee is planning the launch of its first ever course offered in West Valley City. Services support residents in engaging further with their local municipalities and addressing community issues. Trainings include leadership principles in building coalitions, leading meetings, and transforming ideas into action. Participants are assisted in developing their projects through to completion.

### Career Pipeline Project

In February 2022, NeighborWorks<sup>®</sup> Salt Lake began this project with the goal to increase economic mobility opportunities for underserved communities in Salt Lake County. This project works directly with residents to provide technical skills training, mentorship, and job placement.

The current pilot began in partnership with Intermountain Healthcare to address the racial disparities in access to medical care and the higher paying careers of the industry. Students are working with advisors and earning medical certifications to join the local healthcare workforce. These students decrease disparities in guality of service and availability of coverage. As this project builds capacity, it will expand beyond the healthcare industry and expand as an opportunity to the broader community.

## NeighborWorks<sup>®</sup> Community Land Trust

In June 2022, NeighborWorks<sup>®</sup> Salt Lake established the NeighborWorks® Community Land Trust (NWCLT). This is a shared equity homeownership program, designed to create permanent affordable housing stock in Salt Lake County. This model provides opportunities for education, community service, and cooperative investments.

The NWCLT consists of residential land throughout Salt Lake County. Clients purchase mortgages at the cost of the home while leasing the land through the NWCLT. This allows the client to focus their budget on the cost of the home alone, rather than incurring the additional cost of the land. Homeowners maintain the equity invested in the home and a percentage of the increased appraisal value.

NeighborWorks<sup>®</sup> Salt Lake is in design to develop 42 single-family units and townhomes and partnering with lending institutions to ensure their familiarity with land lease first mortgage lending. NWSL will leverage the impact of our Home Ownership Promotion Services with that of the NWCLT to close remaining affordability gaps.

### Financial Coaching and Education

In August 2022, NeighborWorks<sup>®</sup> Salt Lake acquired AAA Fair Credit Foundation. This brought an impressive score of experienced Financial Counselors to our team. NWSL now provides a greater breadth of services including:

### Community Financial Education

- Educational workshops, held by Financial Counselors and key community partners. Topics include budgeting, credit and debt management, healthcare resources, eviction and foreclosure mitigation, and workforce development.
- 2,358 Clients attended in 2021.

### **One-on-One Financial Coaching**

- One-on-one classes. Topics include tailored goal setting, impediments and social barriers, and measuring achievements.
- 303 Clients enrolled in 2021.

- Savings accounts available for clients with different needs. Aspects include Financial Counselor support, matched savings for approved assets, workshops, and tracker tool.
- 10 Clients enrolled in 2021.
- \$2,529 In client savings.

Projects and tools for clients with unsecured debt. These include long-term planning, consolidation, lowered interest rates, and financial coaching.

C. Status

- 3 Clients enrolled in 2021.
- \$18,575 Paid toward client debt.

House by House... Block by Block.. Neighbor by Neighbor.

1977 ~ 2022



Rebuilding Neighborhoods



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(Financial, in-kind, and volunteer) We would like to extend our deepest appreciation to the following individuals and organizations:



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