



2012 Annual Report

35 Years
of
Transforming
Community
(1977-2012)

Rebuilding Neighborhoods Neighbor by Neighbor... House by House... Block by Block!

# **35 Years of Building Community Results:**

- Constructed over 120 new single family homes for \$18.75 Million investment
- 75 homes rehabilitated for \$10 Million investment
- \$17.72 Million in mortgages serving 10,645 households
- Employed 1850 youth with over \$3.5 Million investment of wages paid for skill building
- Organized more than 7000 volunteers to "Paint Your Heart Out" on 650 homes for senior or disabled homeowners
- Graduated 229 residents from Westside Leadership Institute
- Facilitated over \$500 Million of infrastructure development for Salt Lake City's west side
- Anticipate developing 40 new units and investing \$5 Million in the next 24 months





2012 Annual Report

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(1977-2012)

Rebuilding Neighborhoods Neighbor by Neighbor... House by House... Block by Block!

## **Message to Stakeholders:**

On behalf of the community that we call home, we offer our deep gratitude and sincere thanks to our many volunteers and supporters who so generously have committed their time and resources for a noble cause. Together we have forged a common bond that unites us all as a collective conscience where each of us as individuals has joined to form a group that is singular in purpose and function. As a whole, we have changed lives and enabled miracles.

As we celebrate our 35th anniversary, we are proud to report that we are stronger than ever and have weathered the deepest recession since the Great Depression. Our financial condition is solid, our staff exceptional, and our critical partnerships between residents, government, and businesses continue to flourish. As we continue to promote our mission of building sustainable neighborhoods of choice, we would like to highlight some of our key accomplishments of 2012:

- Deployed \$15 million (100%) of the Affordable Housing Mission Investment Fund (AHMI) to the local community and to 15 NeighborWorks® organizations across the country. The AHMI Fund creates a sustainable source of revenue for NWSL and is independent of the uncertainty and volatility of other sources of revenue such as government grants.
- Currently building a second tranche of AHMI funding with a target of \$20 million in deployed funds for 2013.
- The Westside Leadership Institute (WLI), which actively engages cross-cultural and multi-generational residents from within the community, graduated 41 new students in 2012, increasing the alumni pool to 229.
- Facilitated and produced 35 new homeownership loans providing

- affordable mortgages to families as well as assisting in providing the joy and pride of home ownership.
- Co-hosted small business development conferences for businesses along North Temple and in Salt Lake City.
- YouthWorks™ celebrated its 30th year and graduated 46 youth bringing the total number of youth served to more than 1800.
- Established the River District business node in partnership with Salt Lake City, the University of Utah and other non-profit organizations.
- Engaged more than 13,000 residents through community events, fairs and meetings while receiving more than \$150,000 of in-kind donations.
- Completed the Bridge Over Barriers art project a five year endeavor which began in 2007.

As we wrap up our 35th successful year, we are excited about the future

as we continue to strengthen our community neighbor by neighbor, house by house, block by block. This is made possible through the many funders who continue to support our cause through financial contributions and volunteer services and to NeighborWorks® America for continuing to provide ongoing support through grants and training. Finally, our many successes are also attributed to the leadership of our Board of Directors, expert staff, hundreds of volunteers, and the many partnerships that enable us to accomplish our mission.

Sincerely,

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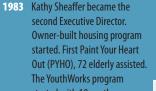
## **Timeline of Milestones**

1977 Salt Lake Neighborhood Housing Services (NHS) opened in 9th East & 9th South (Photo) in East Liberty Park. First **Executive Director was David** Nimkin. Salt Lake City Mayor, Ted Wilson supported the

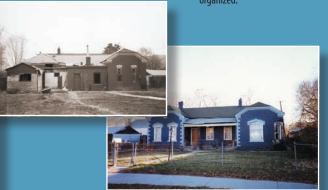


1978 Utah Senator Jake Garn was instrumental in passing the **Neighborhood Reinvestment**  1982 East Liberty Park was declared self-reliant. NHS expanded to Poplar Grove neighborhood. Gov. Matheson did the ribbon-

second Executive Director. Owner-built housing program started. First Paint Your Heart The YouthWorks program started with 18 youth.



**1984** NHS worked with Salt Lake City **1988** Nearly 5,000 clients receive Corporation in Master Plan land home-rehab assistance and referrals to date. The People's Native Plant Garden is created. Chapman Street Festival was



**1989** State-wide housing initiative begins. YouthWorks program for young women begins. Ray Charles performed at NHS fundraising concert.



**1992** NHS is selected for NeighborWorks Campaign for Home Ownership and celebrates with Mayor Deedee Corradini and Henry Cisneros, HUD Secretary.

1993 First mortgage program, TLC Minor Rehabilitation Program and Homebuyer's Club begins.

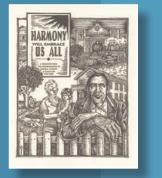
1995 YouthWorks was featured on Bill Moyers PBS special, What Can We do About Violence. Harmony Will Embrace Us All was published. NHS expanded to Rose Park.

**1996** NHS built 12 homes at Argyle Court and was recognized by President Clinton for outstanding revitalization efforts. NHS moved to new office at 622 West 500 North.











1978 1982 1996 1984 1988 1989 1992 1993 1995

2012 Neighbor Works \* Annual Report | 3 2 | 35 Years of Neighbor Works Salt Lake

## Congratulations

Everyone is impressed with an organization that has been effective and successful for 35 years. Most organizations and businesses don't even survive for that long, let alone expand, thrive, and make a difference in the lives of thousands of people. But that is what Neighbor Works® Salt Lake (NWSL) is doing.

From its beginnings as Neighborhood Housing Services in East Liberty Park, through its expansion into the Salt Lake neighborhoods of Poplar Grove, Guadalupe, Jackson, Onequa, Glendale, Rose Park, and West Capitol Hill, and recently into Murray City, NWSL has been helping people to revitalize their homes and communities.

NeighborWorks® Salt Lake has been creative in its revitalization efforts, developing innovative programs such as Paint Your Heart Out, YouthWorks,

and Owner Built housing. The organization realized early-on that neighborhoods need more than just good, affordable housing in order to be places where people want to live – they also need to meet the needs of people who live there. A primary way that has been achieved has been NWSL's focus on empowering and strengthening residents' abilities to take control over what happens in their neighborhoods. The Westside Leadership Institute, the Bridge Over Barriers project, and the Community-Oriented Policing program are just a few of the many examples of those efforts.

The numerous housing programs offered by NWSL have helped thousands of people become homeowners. And the housing NWSL has built, developed and been involved with over the years includes single-family homes, small developments, multi-family rental, and senior housing.

Anniversary. To date, NHS

constructed 63 homes and

involved over 5,000 "Paint Your

Heart Out" volunteers to paint

400 homes and approximately

1,200 youth participated in

Argyle Court, Rendon Court, Hodges Lane, Rendon Terrace Apartments, and Citifront are just some of the names that represent the efforts to provide quality and affordable housing to neighborhood families.

Recently, NWSL has broadened its revitalization efforts by offering low-cost capital loans to NeighborWorks organizations across the country, helping those organizations in their efforts to strengthen communities and improve people's lives.

None of this work could have been done without the significant partnerships that NWSL cultivated throughout the years. City, state and federal government partners, as well as local, regional and national banks and business partners, have contributed to the success of NWSL.

And of course, none of this would have happened without the tremendous leadership at the Board and staff level, and the dedicated staff and volunteers that have made NWSL one of the premier NeighborWorks® organizations across the country.

Congratulations to all of you who have played a part in helping NeighborWorks® Salt Lake improve neighborhoods and empower residents over the last 35 years! You have much to be proud of.

Rocky Mountain District Director, NeighborWorks® America

#### **Timeline of Milestones**

**1998** NHS broke ground for 12 single family homes at Rendon Court.

**1999** YouthWorks program raised





**2000** NHS expanded service to Glendale, Rosepark and West Capitol Hill areas, NHS renovated 16 homes, acquired 3 homes for rehab/resale. and received zoning change approved for 19-unit Hodges Lane subdivision.



**2002** NHS celebrated 25th **2001** The NHS Homeownership and Community Building Center opened and includes a community computer center.



**2003** NHS partnered with stakeholders in completing development. Citifront Apartments is an \$18 Million. 155 unit and mixed-income apartment complex.



**2004** The Westside Leadership

Institute (WLI) is created in

partnership with University

**Neighborhood Partners and Salt** 

Lake City Weed and Seed. NHS

completed Friendly Corners and

Onequa Corners commercial

**2005** NHS consulted 17 Spanish speaking small businesses to develop business and marketing plans. Due to popular demand, NHS started offering Spanish WLI class.



2006 Updated the North **2007** Celebrated 30 years of building Temple Revitalization community. Bridge Over plan with transportation Barriers (BOB) Art Project recommendations incorporated. was started to transform NHS consulted more than 20 Interstate 15 underpass at small businesses to determine 300 North and 650 West from most appropriate use for North



of mosaic and mural images. The BOB Project involved internationally recognized artist, Lily Yeh of Barefoot Artists who trained 17 Utah artists on community engagement in public art.

**2008** Salt Lake Neighborhood Housing Services officially started doing business as (dba) NeighborWorks® Salt Lake (NWSL). NWSL completed Hodges Lane, 19 units of mixedincome single family homes.



1999 2003 2004 2005 2001 2002 2006 2007

2012 Neighbor Works \* Annual Report | 5 4 | 35 Years of NeighborWorks Salt Lake

## **2012 Contributors and Public Support**

Alama Uluave Ally Bank Amanda Tafoya-Arias Amy McDonald Amy White Ana Valdemoros

**Anthony Zimmer** Bamberger Memorial Foundation

Bank of American Fork Barbara Brown

Beti Tua'efe **Billy Palmer** 

Black and McDonald

Bob Lund

**Bridge Investment Group** 

Carla Nguyen Carol Davidson **Christy Sapp** 

CIT Bank

Colleen Casto **Continental Bank** Cuong Nguyen

**Curtis Mansfield Daniel McKinney** Danuel Stanger

**David Foster** 

David Frederickson David Galvan

David Moffitt David Verno EnerBank

Esther Herrera

Federal Deposit Insurance Corporation Franklin Templeton Freddie Mac

**GE Capital Financial** 

**GE Money Bank Geoff Hardies** 

George S. and Dolores Eccles Foundation

Glidden Professional Harry Tan James Wood Jared Gleue Jean Irwin Jeffrey Sandberg Jeremy Lowry Jessi Rawlins

Jim Miller Jimmy Lucero John Haymond John Taggart

neighborhood.

John Taylor Jon Robinson Jordan Jones

Juan Carlos

Juvenile Justice Services

Karen Daniels Karl Kieffer Katrina Holt Ken Embley

Kent Landvatter Key Bank **Kisty Morris** 

Kyle LaMalfa Lily Yeh Lourdes Flores Luz Baxley

Maria Garciaz Mark Hales

Marriott Vacation Club International

**Medallion Bank** Merrick Bank

## **2012 Contributors and Public Support**

Michael Akerlow Michael Plaizier Michele Weaver

Moises Prospero

Morgan Stanley Bank

Mountain America Credit Union Murray Chamber of Commerce

Neighborworks America Newlook International

Parsons Behle and Latimer

Patrick Appleby Patsy Miller

Pitney Bowes Bank

**Procom Painting** Rachael Skidmore

Raquel Garcia **Robert Nisbet** Robert Pedersen Robert Rendon

Rocky Mountain Power Foundation

Rose Park Lions Club

Salt Lake City Arts Council Salt Lake City Chamber of Commerce

Salt Lake City Corporation Salt Lake County Substance Abuse

Sarah Munro Selene Mansfield

Sheldon Woods Sherwin-Williams

Signature Group Development

Sonya Martinez

Sorenson Legacy Foundation

Stacy and Witbeck State Farm Insurance Steven Chapton Susie Porter

Sutherlands Terry Thomas Tham Soekotjo Thomas Isom

Tiffany Sandberg

Tim Tingey **Todd Plumley** Tori Gillies

> U.S. Green Building Council Utah Chapter U.S. Housing and Urban Development

University of Utah

Victoria Orme

**US Bank** 

**Utah Department of Transportation** Utah Division of Museum and Arts

**Utah Families Foundation Utah Transit Authority** Veronica Montoya

Wasatch Lodge Web Bank Wells Fargo Bank Wendy Jack Alvarado Westside Presbyterian William Swadley Zions Bank

inadvertently left off our list.

Our appreciation to the hundreds of volunteers who participated in our community events and who continue to support our programs with their

## **Timeline of Milestones**

2009 Completed Edmonds Court Townhomes, 6 units of

2010 Partnered with Murray City Corporation and established affordable housing. a branch office in Murray to provide home improvement loans and acquire and renovate problem properties.

2011 Established the Affordable **Housing Mission Investment** (AHMI) fund. A \$15 Million to NeighborWorks network organizations to expand



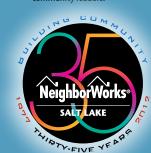
fund to provide enterprise loans



AHMI funds leveraged to over \$67,000,000 nationally. Locally, in partnership with Housing Authority of Salt Lake to build Rendon Terrace, a 74-unit senior housing complex in Guadalupe



2012 NWSL celebrates 35 years of transforming community! YouthWorks celebrates 30 years of employing over 1850 high-risk youth. WLI celebrates 8 years of resident leadership development and trained 229 community leaders.





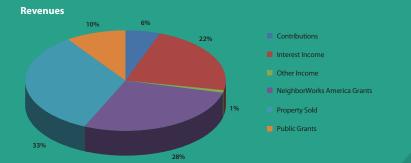


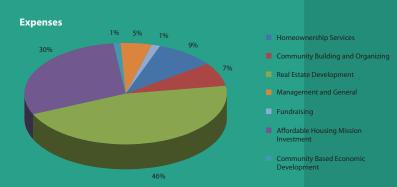
NeighborWorks®
Salt Lake's Neighborhoods

Rebuilding Neighborhoods Neighbor by Neighbor... House by House... Block by Block!

2010 2011 2012

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ASSETS	2012	2011
Cash	\$1,261,948	\$1,688,572
Restricted cash	1,672,120	576,396
Certificates of deposit	650,065	492,263
Grants receivable	121,504	118,096
Interest receivable	132,708	
Prepaid expense	17,259	16,566
Deposits	2,000	3,500
Mortgage loans receivable, net	3,195,134	3,449,179
AHMI loans receivable, net	12,585,939	2,775,000
Preperty held for development, rehabilitation and sale, net	2,993,941	3,632,865
Loan origination fees, net	34,863	4,525
Investment in and advances to related real estate		
limited liability company	1,359,537	1,387,198
Property and equipment, net	170,612	200,447
Total Assets	24,197,630	14,344,607
LIABILITIES AND NET ASSETS	2012	2011
Accounts payable	54,162	44,185
Accrued expenses	62,255	86,429
Accrued obligation - Citifront	99,969	163,130
Escrow deposits	50,793	43,459
Deposits	752,839	75,000
Notes payable - rehabilitation and development	2,032,170	2,660,890
Notes payable - other	13,326,270	3,795,000
Long-term debt - revolving loans	1,350,000	1,350,000
Total liabilities	17,728,458	8,218,093
Net assets		
Unrestricted	2,399,525	1,994,226
Temporarily restricted	211,935	418,780
Permanently restricted	3,857,712	3,713,508
Total net assets	6,469,172	6,126,514

**Total Liabilities & Net Assets** 

#### **LINE OF BUSINESS OUTCOMES**

# **Homeownership Services**

- Funded first and second mortgages for a total investment of \$580,779
- Facilitated 12 first mortgages for a total investment of \$2,860,310
- Counseled 707 customers for:
- 216 Homebuyer Education
- 168 pre-purchase counseling
- 113 Financial Fitness customers
- 210 Pre-foreclosure customers and saved 50 homes

## **Community Based Economic Development**

- Facilitated 99 workshops/meetings for small business marketing education and small business development purposes
- Involved in 15 marketing outreach events
- Managing North Temple Gift Certificate program and involved over 25 businesses and over \$5,000 injected into local businesses
- Partnered in River District Gardens Banner Program with Salt Lake City and other entities
- Co-sponsored North Temple Development Conference that brings stakeholders to the table to collectively promote developments along North Temple
- Co-sponsored 3rd Annual Neighborhood Business Conference

## **Community Building and Organizing**

- Engaged 13,627 residents in both Salt lake City west side & Murray City
- 125 special events promoting NWSL's services
- 41 Westside Leadership Institute graduates which include west side residents, Honor students, and New Americans
- Involved more than 2,500 volunteers in community building activities
- 11 homes painted for senior citizens and disabled individuals

## YouthWorks™

- Provided employment opportunity to 48 youth
- 36 youth completed 10-part prevention program
- Involved youth in 11 service and 28 community projects
- 92% High School attendance rate while attending the program
- Completed Father Time mural at the Bridge Over barriers Art Project
- Invested \$38,312 as stipends for youth

# **Real Estate Development**

- Rehabilitated 7 Real Estate Owned properties
- Sold 3 single family residential homes and provided rehabilitation loans to 2 homeowners
- Strategically acquired 3 problem properties
- Invested over \$1 Million of federal funds in the community

2012 Neighbor Works \* Annual Report | 9 8 | 35 Years of NeighborWorks Salt Lake

14,344,607

24,197,630

# YouthWorks™ Steering Committee

Billy Palmer, Resident

Carla Nguyen, US Bank

Cuong Nguyen, Commission on Criminal and Juvenile Justice

**Jim Miller,** *Salt Lake Early Intervention* and Prevention Services

Michael Plaizier, Zions Bank

**Patsy Miller,** US DOL Office of Apprenticeship

**Todd Plumley,** Web Bank

Wendy Jack Alvarado, Horizonte

## **Housing Development** Committee

**Ana Valdemoros,** Salt Lake City Planning Department

Daniel McKinney, Resident

Jeffrey Sandberg, Resident

**Robert Nisbet,** Wells Fargo Bank

**Sheldon Woods,** Pitnev Bowes Bank

## **Loan Committee**

Amanda Tafoya-Arias, Mountain America Credit Union

Angie Vorher, Resident

**Anthony Zimmer**, Ally Bank

Christy Sapp, Resident

**Karl Kiefer,** GE Capital Financial

Michele Weaver, Zions Bank

Terry Thomas, Resident

Thomas Isom, Pitney Bowes Bank

Tiffany Sandberg, Resident

## **Audit Committee**

John Taggart, Medallion Bank **Katrina Holt,** GE Capital Financial

Steven Chapton, Consultant

**David Verno,** Web Bank

**Jared Gleue,** Wells Fargo Bank

**Finance Committee** 

**John Haymond**, Medallion Bank

Kent Landvatter, Utah Community

**Mark Hales,** *Tibbles Fork Financial* Advisor

Michael Plaizier, Zions Bank

**Robert Pedersen,** Sallie Mae Bank

## **Executive Committee**

**Robert Pedersen**, Sallie Mae Bank

Curtis Mansfield, Pacificorp

Tiffany Sandberg, Resident

Michael Plaizier, Zions Bank

**Veronica Montoya,** *Salt Lake City* Police Department

# NeighborWorks® Staff

From L – R: David Foster, Harry Tan, Bob Lund, Geoff Hardies, Sonya Martinez, Jessi Rawlins, Rachael Skidmore, Colleen Casto, Raquel Garcia, Esther Herrera, Luz Baxley, Maria Garciaz, David Moffitt, Tham Soekotjo



## **2012 Board of Directors**



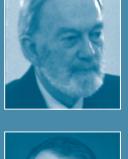


























#### 1ST ROW, (L TO R)

Billy Palmer,

Curtis Mansfield.

James Wood, University of Utah

John Taylor, CIT Bank

#### 2ND ROW, (L TO R)

Jordan Jones,

Kisty Morris, Morgan Stanley Bank

Michael Akerlow, Salt Lake City

Michael Plaizier,

#### 3RD ROW, (L TO R)

Sallie Mae Bank

Sheldon Woods, Pitney Bowes Bank

Beti Tuaefe,

Terry Thomas,

#### 4TH ROW, (L TO R)

Tiffany Sandberg,

Tim Tingey, Murray City

Moises Prospero,

Veronica Montoya, Salt Lake City Police Department, Ex-Officio

Victoria Orme,

2012 Neighbor Works\* Annual Report | 11 10 | 35 Years of NeighborWorks Salt Lake

## **Past & Present Board Members**

Mary Adamson, Michael Akerlow, Charlie Alexander, Dwayne Allen, Daniel Aragon, Juanita Arroyo, Bob Askerland, Fred Ball, Alan Barnett, Wm. Scot Barraclough, Toni Baskin, Lance Bateman, James Beck, Al Blair, Bill Bowman, Julie Boyle, Jacob Brace, Rod Brown, Jim Bruemmer, Frank Brunatti, John Bryner, Bill Buge, Ray Bullock, Neil Burt, Cynthia Butcher, Angela Bytheway, Tami Bytheway, Clarence Bywater, David Bywater, Laura Cannon, Ruby Chacon, Kay Christensen, Stephanie Churchill, LuAnn Clark, Leon Coleman, Tom Coleman, John Crawford, Gina Crezee, Jerry Curtis, Goldie Dennison, Tom DeVroom, Father Diaz, Ralph Donley, James Duff, Beverly Duffy, Charlie Eckhart, Mike Ericksen, Barry Esham, David Evans, Roger Evans, Larry Failner, Rev. Sione Fakahua, Larry Fielden, Fred Fife, Jerry Floor, Bob Ford Sr., Ernest Fortune, Diane Franke, Jani Gamble, Tina Garcia-Polanco, Tom Godfrey, John Grace, Peter Grundfossen, Kathy Hale, Roger Harrison, Marge Harvey, Sam Haslam, John Haymond, Jan Hernandez, Janice Hernandez, Omar Hernandez, Joanne Hirase-Stacey, John Hiskey, Mary Ann Hoffman, David Hollins, Norma Hoover, Wayne Horrocks, Curtis Hoskins, Buzz Hunt, Paul Hutchison, Doug Jackson, Preston L. Jackson, Russ Jacobsen, Yvonne Jacobsen, Janice Jardine, Wally Jensen, Jordan Jones, David Jorgensen, Kay Kenner, Phil Kirk, Norval Lambert, Kathy Lamborn, Kent Landvatter, LeeAnne B. Linderman, Dori Lockhart, Rex Loker, Trinh Mai, Maureen Malley, Curtis Mansfield, Eldon Marshall, Steve Martinez, Linda Martinez-Pulido, Karel McDonough, Murray McInnes, Elizabeth McAndrew, Walt Metcalfe, Brent Milne, Ted Milner, Leo Montoya, Veronica Montoya, Kisty Morris, Merva Morris, Anita Murillo, William J. Murray, Robert Myrick, Peter Nackowski, James Nebeker, Ralph Neilson, Michael Nelson, Richard Nelson, Roger Neve, Gordon Oettli, Anny Opfar, Victoria Orme, Virgil Owens, Billy Palmer, Russ Parker, Robert J. Pedersen, Maggy Pendleton, Craig Peterson, Michael B. Plaizier, Todd A. Plumley, John Potter, William Price, James Rail, Robert Rendon, Rosemarie Rendon, Wendy Rendon, Larry Richards, Elaine Rizzo-Pea, Jon Robinson, Betsy Rogers, Angela Romero, Charmaine Roper, Deborah Rubalcava, Robert Ruff, Tiffany Sandberg, Ronald Sawdey, Sharon Seppi, William A. Shelton, Mary Sheppard, Frank Skillern, Ernest Snider, Portia Snow, Jaffa D. Solomon, Darlene Solorio, Suzanne Somers, Peggy Soria, Danuel Stanger, Bill Starkweather, Frank Stepan, Gordon Storrs, David Stott, Evelyn Strickland, Jeffery R. Stringham, Pete Suazo, Phil Sullivan, Christopher "Kit" Sumner, Sisilia Talia'uli, John Taylor, Terry Thomas, Tim Tingey, Beti Tu'afe, Tee Tyler, Alama Uluave, Angie Vorher, Dave Wall, Jilene Whitby, Jim Wickens, Harriet Wilkinson, Suzannah Wright, William Wright, James Wood, Sheldon Woods, Robert York, Louis Zunguze

**Executive Directors** David Nimkin 1977-83, Kathy Sheaffer 1983-90, Maria Garciaz 1990-Current.

